

The diagram shows a business card layout with various lines and arrows. A red line is at the top, a blue line is in the middle, and two green lines are on the sides. Arrows point from the text to these lines. The background has large, faint, vertical text: 'INSIDE' on the left and 'OUTSIDE' on the right.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE- 8.5X3.687
WITH BLEED- 8.625X11.125